

# FASHION



## Fresh new fashion and dancers to entertain in Ekka parades

WHEN: 11.30AM, 12.30PM AND 1.30PM DAILY

### WHERE: MAIN STAGE

Staying true to the Ekka's tradition of championing local talent, the Royal Queensland Show's Natural Fibres Fashion Parades presented by Channel 7 has assembled a fresh line-up of 14 Queensland designers - 12 of which are new to the Show.

Queensland's longest running fashion parade program – 31 years and counting – will for the first time feature a combination of dancers and models in a choreographed presentation of natural fibres fashion from across the state.

This year's program will showcase the journey from fibre to fashion in a stunning Enchanted Garden-themed runway, featuring 14 established and emerging Queensland designers plus a selection of student designs.

The parades pay homage to Queensland-grown fibres in this year's dreamy, nature-based Enchanted Garden theme.

In the 27 shows across the nine days of Ekka, audiences will be educated on the natural materials used to create the final garments, which include cotton, wool, silk, bamboo, hemp and linen. Categories this year include daywear, occasion wear, formal/bridalwear, menswear and student design.

The Natural Fibres Fashion Parades were all about celebrating the best of Queensland fashion, with several designers from regional Queensland, further strengthening the ties between the state's agricultural and fashion industries.

The designers hail from as far north as Greenvale (north-west of Townsville), west to Goondiwindi, with a sprinkling of Noosa and Gold Coast talent in the mix.

Queensland designers featuring in this year's Natural Fibres Fashion Parades include:

- By Sisterly (new to Ekka)
- Sorority (new to Ekka)
- Lamington Avenue (new to Ekka)
- Trade Mutt (new to Ekka)
- Analia (new to Ekka)
- Silk Laundry (new to Ekka)
- Hiiland (new to Ekka)
- Cienti (new to Ekka)
- House of Aya (new to Ekka)
- Pink Pineapple (new to Ekka)
- Sacha Drake
- Zijde (new to Ekka)
- Mannzilo (new to Ekka)
- Darb Bridal Couture.

Students from Billy Blue College of Design at Torrens University; TAFE Qld and QUT have also been invited to showcase their work.



Laura Churchill  
Natural Fibres Fashion Parades  
Producer



Kylie Goeldner  
Natural Fibres Fashion Parades  
Choreographer

## Fashions on the Field Competition presented by Brisbane Racing Club

WHEN: 9:30AM ON AUGUST 12

### WHERE: MAIN ARENA

Entrants in the Fashions on the Field Competition presented by Brisbane Racing Club will be stealing the limelight from the Thoroughbreds as they show off their most stylish formal spring season race wear.

The competition held on Thoroughbred and Standard Bred Day features nine classes, with plenty of prizes to be won.

The judging panel for this year are Bianca Whyte from Whyte Studio, Connor O'Grady womenswear designer and former Ekka fashion design champion, and Susan Binnie from Tafe Queensland.

The judges will score the fashion savvy entrants across several race-wear criteria, before crowning the winner for each class plus a Grand Champion, as well as the first ever winner of our new Emerging Designer Award.

The nine classes are:

- Best Dressed Lady (18-40 years)
- Best Dressed Lady (40+ years)
- Best Dressed Gentleman (18+ years)
- Best Dressed Couple
- Best Dressed Junior (15-17 years)
- Best Millinery / Headwear (unisex)
- Best Dressed Steward (unisex)
- Best Dressed Lady Strapper
- Best Dressed Gentleman Strapper
- Emerging Designers

The Grand Champion will be chosen from the first-place winners of the Best Dressed Lady (18-40 years), Best Dressed Lady (40 years and over), Best Dressed Gentleman and Best Millinery / Headwear classes.

