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Bumper prize pool for Ekka country music talent search

The Ekka's search for Queensland's next country music star, the Royal Queensland Show's (Ekka) Country Music Showdown presented by Ariat Australia, is celebrating its ten-year anniversary with double the prize pool on offer – almost \$60,000 in cash and prizes!

Entries are now open for the 2024 competition, which offers emerging country music stars the chance to be discovered and to win a share of the massive prize pool, which includes experiences and products specifically designed to support a rising musical career.

Musicians aged 12 years over will compete in the ultimate talent search, with finalists performing two songs to Ekka crowds and a panel of industry judges, on stage at the XXXX Stockmen's Bar and Grill on Saturday 17 August 2024.

There are two categories in the Showdown Competition: Junior (ages 12-17yrs) and Open (18+ yrs) and the 2024 cash and prize pool includes the Troy Cassar-Daley Scholarship to the Academy of Country Music in Tamworth; music video and website production services; a photo shoot package and musical equipment.

The winners of the 2024 Competition will also be invited back to the 2025 Ekka to perform as part of the Show's popular live country music program.

Head of Ekka Entertainment and Education Tony Laffan said the Ekka was proud to be celebrating the tenth anniversary of the competition that showcases rising country music talents.

"We are delighted that Ariat Australia and our prize partners from the music industry have been so generous with their incredible support of the 2024 Country Music Showdown," he said.

"Ekka is all about celebrating the best of Queensland and encouraging talents across all industries, including the arts.

"Over the years, this competition has unearthed the next generation of country artists, providing a fantastic opportunity for them to showcase their talents."

Think you have what it takes? Then submit your video applications now at www.ekka.com.au/competitions/entertainment/country-music-showdown/

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MEDIA ENQUIRIES:



ROYAL QUEENSLAND SHOW

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