

# MEDIAALERT

August 2, 2019

### Sliding into beefed up Ekka action

From fruit cakes to beef cattle and even sliding pigs, there is **plenty of action this weekend** as we count down to the 142<sup>nd</sup> Royal Queensland Show (Ekka). Gates open in just one week (Friday 9 August), but with Ekka Beef Week kicking off on Monday the action is already underway.

#### Get a slice of the cookery action

<u>TOMORROW</u> (Saturday August 3) Cookery supported by Loyal Bakeware judging will get underway in the lower Royal International Convention Centre (Royal ICC). It will become a hub of homemade creations with fruit cakes, puddings, preserves, pestos and sauces all put to the taste test. Decorated cakes will also be judged, including the new themed bear cakes competition class. Our expert judges will be on hand to answer your questions.

WHEN: TOMORROW - Saturday 3 August with judging from 9am to 12pm

WHERE: Lower level of the Royal ICC, Brisbane Showgrounds

#### See 1,600+ head of cattle moo-ve in

We'll welcome the cattlemen and women to town this weekend, along with more than 1,600 head of their stud, led and prime beef cattle. They'll be brushing, clipping, washing and blow drying their animals, as they prepare for judging to start on Monday. New this year in stud beef is the inclusion of a feature breed, which is Brahman - there will be 117 head of them. Our stud beef competition is the largest annual showing of stud beef in the southern hemisphere.

WHEN: Sunday 4 August, best vision for media will be from 11am

WHERE: Arrow Energy Pavilion and surrounds, Brisbane Showgrounds

#### Watch the big boys in beef - some weigh more than a tonne!

The biggest and smallest beef cattle at the Ekka will step on the scales for a weigh-in not to be missed. See stud beef bulls, including the feature breed Brahman, weigh in - some will be more than a tonne! The tiny Square Meater will also take to the scales - this small breed is just 12 hands tall. This new Ekka tradition kicked off in 2017 and promises great vision and photo opportunities for the media.

WHEN: Sunday 4 August at 11am

WHERE: Ground floor of the Arrow Energy Pavilion, Brisbane Showgrounds



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#### You CAN teach a pig new tricks - see them slide!

Our brave Heritage Bank Racing Pigs can already fly, but now they've learnt a new trick - going down a slippery slide. The pigs will run up a two metre high specially designed and built diving platform, before jumping into the water tank below. They'll exit the tank by going down a 2.2 metre long slide - what a sight to see! The racing pigs will also tear around a 50 metre track - they can do it in a little over five seconds.

WHEN: Sunday 4 August at 11.30am

WHERE: Stockman's Rest, Brisbane Showgrounds

#### Rev it up with our daredevil stuntman

Professional stunt motorbike rider Jack Field will give you a sneek peak at the tricks he'll be performing in a Movie Stunt Drivers Show, which is part of the EkkaNITES supported by RACQ LifeFlight Rescue program. Jack, who doubled for Vin Diesel in XXX movie and fought The Rock (Dwayne Johnson) in Central Intelligence, will backflip off a ramp, wheel stand and much more!

WHEN: Sunday 4 August at 11.45am

WHERE: Stockman's Rest, Brisbane Showgrounds

Don't forget to follow us on social media #ekka



And download the Ekka App from Google Play or the App Store

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