

## MEDIA RELEASE

13 August 2017

### Ekka's finest fillies set to frolic

Following a bumper first weekend of the Royal Queensland Show (Ekka), attention now turns to Ekka's most glamorous day – Thoroughbred Day and Fashions on the Field with a combined prize pool of \$50,000.

Crowds are continuing to stream in taking advantage of the incredible forecast with more than 90,000 people enjoying Ekka's first weekend.

Here's what's in store for Day 4 (tomorrow) at Queensland's biggest annual event:

MEDIA DOORSTOP: 11.30am with RNA President David Thomas or Chief Executive Brendan Christou on Heritage Hill overlooking the Main Arena.

Day 4: Monday 14 August - JUDGING HIGHLIGHTS:

- 8.30pm-2.30pm Thoroughbred judging Main Arena
- 9am-12noon (11am finalist judging and presentations) Main Arena
- 8.30pm-5pm Cat judging Longhair Cats RACQ Animal Nursery Map
- 9am-11.30am Fashions on the Field presented by Jetts Fitness- Main Arena
- 9am-5pm Canine judging Group 4 Utility
- 10am-5pm Woodchop Underhand, standing block finals Woodchop Arena

#### THOROUGHBRED DAY

You won't want to miss Thoroughbred Day on August 14, which brings some glitz and glamour to Ekka. Now in its 11th year, Thoroughbred Day showcases the beauty and versatility of thoroughbred horses and offers \$30,000 in cash and prizes, along with the title of Supreme Champion Thoroughbred.

WHEN: From 8.30asm-2.30pm WHERE: Main Arena

#### FASHIONS ON THE FIELD presented by Jetts Fitness

It'll be all about the hat, not just the horse, with the most stylish ladies and gentlemen showing off their formal spring season race wear in the second ever Fashions on the Field Competition. Held on Thoroughbred Day and first introduced in 2016, the competition will offer more than \$20,000 worth of prizes and include a special new class called Best Victorian Period Piece, to celebrate Ekka's 140th anniversary. Fashionistas will dress head to toe in classic Victorian (1837-1901 Era) style, but they're encouraged to put their own twist on it. In a showcase of style not to be missed, the entrants will strut their stuff for a panel of prestigious circuit judges in the following five exciting classes: **WHEN: From** 

9am WHERE: Main Arena

#### **BRONCOS SET TO STAR**

NRL fans are in for a treat, with 15 Brisbane Broncos playing appearing at the Ekka tomorrow from



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2.30pm to 3.30pm. They'll be signing autographs and getting selfies with fans at various XXXX, Coca-Cola and Sirromet areas.

#### THE REGIONS COME TO PLAY!

Ekka is a celebration of Queensland life, so it's important Queensland has time to celebrate Ekka. Many regional areas recognise the Show holiday tomorrow while Brisbane residents of course come in droves on People's Day.

#### BUDDING FILMMAKERS RACE AROUND EKKA presented by Activate Entertainment

Students will get those cameras rolling as they race around Ekka - planning, scripting, directing, shooting, editing and producing a TV commercial. Their challenge is to create a 15 or 30 second ad within 24 hours, which excites and encourages families with children to attend the Ekka to make memories of their own. This year, almost 50 entries from 11 schools have been received - they're in the race for amazing prizes! First place winners will receive a Start-Up Filmmaking Kit for iPad Pro and the winner's school class will receive a half day Short Film and Television Production with Visual Effects Workshop.

#### **QUEENSLAND CABINET MEETS**

Following a long established Ekka tradition, Queensland Cabinet will meet at the Ekka tomorrow. Premier Annastacia Palaszczuk will hold a press conference following the meeting.

#### HERITAGE BANK WESTERN HIGH DIVE SHOW

Taking extreme diving to wild new heights, the Heritage Bank Western High Dive Show is a hit of the show. International and national professional divers make a splash from 25 metres in the air - and one will even be on fire, literally! There's certainly no room for error, with the divers landing in a tiny tank of water just eight metres wide and 2.8 metres deep - half the size of a professional diving pool. **WHEN:** 11am, 12.30pm, 2.30pm and 4.30pm daily. **WHERE:** Stockmen's Rest (O-5).

#### **EKKA ESSENTIALS**

- August 11 20, 2017
- Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills, Queensland
- Gates open at 9am
- Tickets are available online at www.ekka.com.au

#### **EDITORS PLEASE NOTE:**

The 2017 Ekka Media Kit is now available to download. It is the most comprehensive information guide to the show - to download please visit <a href="https://www.ekka.com.au/media-centre">www.ekka.com.au/media-centre</a>

Don't forget to follow us on social media #ekka



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