

Pictures: Mark Cranich

Models: Sam Houlihan and Ruby from Vivien's.
Location: Royal National Association Showgrounds,
Bowen Hills.

Hair: Corcoz, South Bank (07) 3846 7520.

Make-up: Emma Rayner for NP Set by Napoleon Perdis.
Stockists: Will Valor, willvalor.com.au; Surafina,
surafina.com; Alexis Dawn, alexisdawn.com; Tengdahl,
tengdahl.com; Urbana, Portside Wharf, (07) 3161 3959.

The Cotton and Wool parades will be held daily during
the Ekka (August 9-18) at 12.30pm, 1.30pm and 2.30pm
with an extra 3.30pm show on Saturday, August 11, and
Wednesday, August 15, at The Commonwealth Bank
Auditorium in the Walter Burnett Building.



IT'S SHOWTIME

The Ekka is about to roll into town again and, among the strawberry ice creams and prize-winning bulls, the Cotton and Wool parades will bring the best of Queensland fashion to the show

FASHION WITH KELLIE ALDERMAN



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1: Ruby wears Surafina Nothing But Love silk cape dress \$269 and metallic belt \$59. Sam wears Wil Valor cocktail suit \$1997, shirt \$197 and tie \$147.

2: Alexis Dawn orange silk Isala blouse \$230 and Margarita mesh shorts \$210, Holist & Lee necklace \$225 from Alexis Dawn.

3: Tengdahl pink body-con dress \$349, maxi cardi \$299 and scarf \$79.

4: Urbhana Gerardo shirt \$229, skinny jeans \$169 and belt \$79.

5: Wil Valor dinner suit \$1697, shirt \$197, tie \$147 and pocket square \$40.

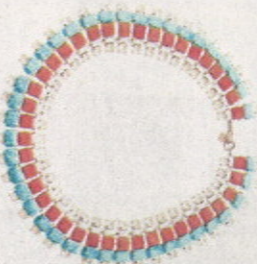
GET THE LOOK

The parades at the Ekka will serve up some of Queensland's best fashion and trends. Here are some looks to inspire

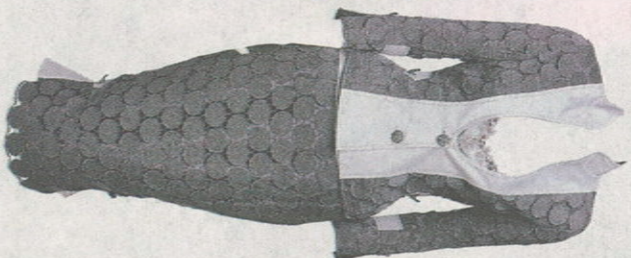
Mezi Zamora ring **\$129**,
mezi.com.au



Mezi Tahoma necklace **\$489**,
mezi.com.au



Tengdahl jersey wrap dress **\$439** and tube scarf **\$89**,
tengdahl.com



Bora silver jewelled cami skirt **\$330**, under jacket **\$700** and skirt **\$600**, bora8.com



George Wu tiered mesh dress **\$1084**,
georgewu.com.au

STYLIST TIPS

Spring is almost here, so it's time to start thinking about adding some updated pieces to your wardrobe. A good place to start is with a great pair of nude sandals that you can wear with all the brights and pastel shades of summer.

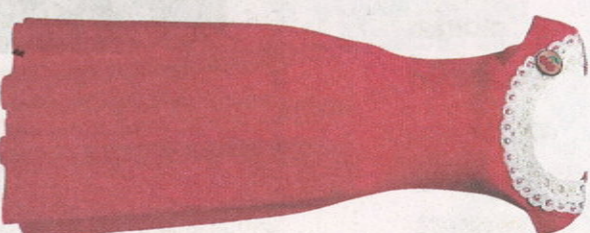
It might still be a bit chilly to wear a lot of the new-season looks, but go for a lighter mood in your accessories - add an orange or turquoise necklace, a bright pump or a dazzling pair of earrings to an all-black outfit for a taste of things to come.

ONLINE

For more fashion updates from Kellie Alderman, follow her on Twitter, Instagram (kelliesundaystyle) or go to the Sunday fashion Facebook page



Malocchi Cherry Bomb dress **\$275**, malocchi.com.au



Malocchi Cherry Pie dress **\$264**, malocchi.com.au

Mezi Seneca earrings **\$159**,
mezi.com.au



Hoist & Lee necklace **\$510**,
alexisdawn.com

Camper heels **\$385**,
camper.com

THE IDEAL MAN DOESN'T EXIST. HIS MAGAZINE? ABSOLUTELY.



THE NEW LOOK GQ ON SALE NOW

KELLIE LOVES



In the mood for some shopping? Brisbane fashion fans are spoilt for choice with new boutiques opening, and ones we love having sales.

TOMMY HILFGER

Brisbane is becoming quite the designer store mecca at the moment. The first Brisbane store for Tommy Hilfger opened in the Wintergarden this month and is the first location in Australia to show the new Spring Summer 2012 collection (pictured). With womenswear, menswear, sportswear and accessories such as fragrances, watches, sunglasses and bags all under the one stylish roof, fans of the Tommy Hilfger

brand of collegiate, preppy, cool-lifestyle clothes will rejoice. Invitations were just sent out for the official opening of the new Gucci store in Edward St, which will be celebrated with a stylish cocktail event on August 14. Can't wait!

BARGAIN HUNTERS' DELIGHT

The Dawn is one of the best boutiques in Fortitude Valley with a mix of the shop's own label, Alexis Dawn, a collection of well-edited pieces in silk, plus a selection of some of the best accessories labels from around the world, such as Rebecca Minkoff, Dannijo and Kenneth Jay Lane. On Saturday, August 4, they will have a huge birthday sale, with all Alexis Dawn items slashed to \$100-a-piece and all the international label accessories 50 per cent off. At Shop 2, 50 James St, Fortitude Valley. Also on Saturday, it will be worth swinging by the one-day Talulah clearance, with up to 80 per cent off, 9am-2pm, at Mirra, 86 Bridge St, Fortitude Valley.

