

EKKA!
FRESH
as you like
10-19 August 2006
www.ekka.com.au

media release

The Royal National Agricultural and Industrial Association of Queensland
RNA Showgrounds, Gregory Terrace, Bowen Hills QLD 4006
Postal Address: Locked Bag 1010, Albion QLD 4010
T +61 7 3852 1831 F +61 7 3257 1428

12 July 2006

EKKA ANNOUNCES ITS HEADLINING ACTS FOR NOVA LIVE AND LOUD 2006

Little Birdy, Evermore and Shihad will headline this year's live music concert series at the Brisbane Ekka over three big nights.

Now in its fourth year, live music at the Ekka has become a popular night time attraction offering an alternative to the traditional Main Arena events. Partnering with NOVA 106.9, the concerts are FREE with your Ekka admission ticket, so you can watch the showjumping by day and a great gig by night.

Nova 106.9 Promotions and Marketing Director Leanne Glamuzina said Nova was thrilled to be working with the RNA to bring the Nova Live & Loud concert series to Ekka.

"There's something really special about watching a sensational band under the stars with sideshow alley in the background," she said. "The concerts were a great success in 2005 and we are excited about the line-up for this year. Evermore performed Nova's first track on air when the radio station launched last April and it's great to have them come back for Ekka."

Lining up for **NOVA LIVE AND LOUD @ EKKA 2006** is:

Friday 11 August – 'LITTLE BIRDY'

Don't miss this opportunity to see Little Birdy in the flesh before their album release this September. This Perth based band is definitely on the way up. They've performed at the BIG DAY OUT, Livid, Cockatoo Island and Homebake festivals, supported The Cruel Sea and Paul Kelly, were voted into Triple J's Hottest 100 and were nominated for Best Breakthrough Single for 'Relapse' at the 2004 ARIA's. Fronted by singer/guitarist Katy Steele, whose voice and vocal range has been likened to Kate Bush and PJ Harvey, this band is melodic, emotional, sexy, textural and honest.

Saturday 12 August – 'EVERMORE'

Witness Evermore in REAL LIFE as they perform tracks from their impressive second album REAL LIFE. After a sold out run of headlining shows and following a national support with the kings of New Zealand's musical throne, Split Enz, Evermore are taking their songs to the place

they find most comfortable – right into the opening arms of their fans – playing at Live and Loud @ EKKA 2006. You will hear them perform the first single from REAL LIFE - the epic track RUNNING which is being flogged by radio around the country. Evermore's debut album DREAMS reached Platinum sales, it won them 5 ARIA Awards nominations including 'Album of the Year' and 'Best Group', and they were the winners of the APRA Silver Scroll Award for Best Song of 2005. But today a new journey has just begun for this talented trio whose and lyrics have taught us how to dream...Welcome to REAL LIFE.

Saturday 19 August – 'SHIHAD'

If you are a fan of Shihad's 2005 album *Love Is the New Hate*, don't miss this Ekka concert, because it will be one of the bands last before returning to the studio later this year. Shihad is one of this country's biggest (albeit adopted) heavy hitting bands and one of New Zealand's finest rock exports. Gaining critical acclaim for their 2005 album, Shihad received an ARIA nomination and celebrated the return to their earlier sound and albums (*The General Electric*, *Churn and Killjoy*) that recruited fans in the early days.

Supporting acts will be announced in the coming weeks.

Media enquires:

Andrea Sackson
pr@ekka.com.au
0414 672 318

Leanne Glamuzina
0418 188 355