

# **MEDIA RELEASE**

## **EXPERIENCE THE FREEDOM AND ADVENTURE OF THE OPEN ROAD**

The freedom of the open road will be open to one lucky Ekka patron through the generosity of the Queensland Caravan Industry.

Every patron through the Ekka gates during the 2003 show, August 7 to 16, will have the chance to win a caravan worth in excess of \$20,000 simply by filling in a coupon and depositing it in one of the marked barrels throughout the grounds.

The caravan prize will be drawn in the main arena on the last day of Ekka, August 16 and the winner notified.

The winner will have the choice of one of three prizes:

1. An A'Van Camper Trailer that folds down to a compact size to reduce wind resistance for touring yet erects in seconds with solid walls and roof. Supplied by Kratzmann Caravans.
2. A Jayco Camper Trailer which provides an ideal holiday unit for a family, accommodating six people in comfort and easy to wind up and down. Mum, Dad and the children will be able to explore Australia in comfort. Supplied by Brisbane Camperland.
3. A Jayco Pop-Top Caravan for two people with built-in comfort, plenty of living room and luxury features. Supplied by Brisbane Camperland.

Each caravan choice comes complete and is registered for the road with comprehensive insurance provided by CIL Insurance.

What a way to travel.  
Ends

**For further information please call Nan Dwyer on 07 3253 3923  
Or Mobile 0417 738 240**